

ART & DESIGN NEWSLETTER

Issue 4/2/2020 . Lockdown Special

POSTER CORNER

LOCKDOWN 3.0





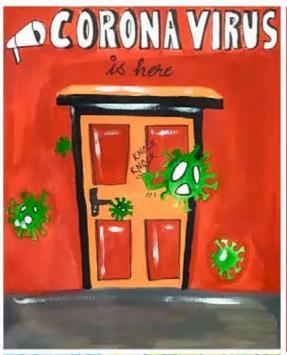
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Left column, top to bottom: Aditya Gargo, Class 7. Angelica Saikia, Class 10. **Right column:** Anushcka Joshi, Class 11.

Opposite page:

Left column, top to bottom: Harshi Kashyap, Class 10. Pratiksha Das, Class 7. Harshi Kashyap, Class 10. **Right Column, top to bottom:** Akhinali Ayemi, Class 12. Sushmita Modi, Class 12. Priyasha Sarma, Class 8.

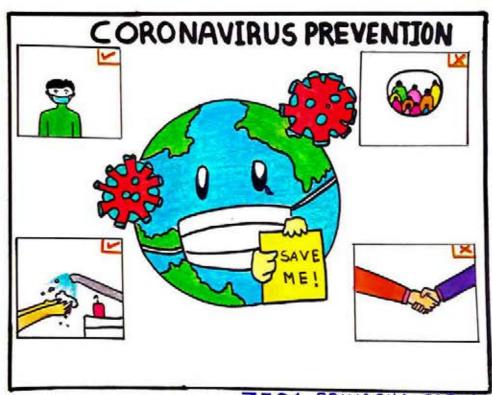












THE CARTOOMST'S STORMSOARD

DURING THE CORONIC TIMES



Top row, Lto R: Ahona Choudhury, Class 7. Imchalong Longchari, Class 7. Bottom row, Lto R: Adrija Das, Class 11. Dhruv Prithani, Class 7.

Opposite page:

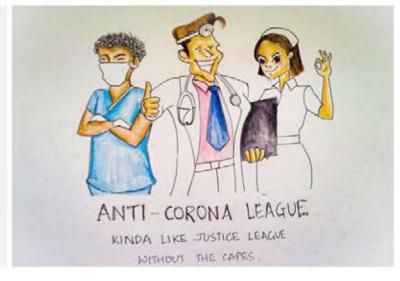
Top row, L to R: Harsita Baral, Class 7. Harshita Das, Class 7. **Middle row, L to R:** Anushcka Joshi, Class 11. **Bottom row, L to R:** Hriday Chokhani, Class 8. Adrija Das, Class 11.











Product Showco

AVS DESIGNERS AT WORK FOR FOR REDUCE, RECYCLE, REUSE DURING LOCKDOWN







- 1. Process: I glued the jute rope on neck and bottom of the bottle with the help of a glue-gun. With a roller stick I rolled the play dough flat on the table. Using a knife I cut the dough in the shapes of leaves and after that I made designs on the leaves. I, then, used the flower impression to make flowers from the dough. With small pieces of dough, I made stem of the flower and small round pollen for the flower. The stem, flower and leaves were stuck to the bottle. After that, the flower was painted red with a brush. The bottle was painted green with a brush. The finished product was left in the sun to dry.
- 2. **Use:** Besides being a decorative piece and a flower holder, the bottle can be used a candle holder, an incense stick holder and to store liquid like juice.
- 3. My $brand\ name\$ is "O". The "O" is the first letter of my grandfather's name. Inside the "O" are two smaller rings. In Naga culture, each ring represents one generation. The three mean I am the third generation. The symbol "O" stands for oneness and unity. "O" also is a sign of positivity.
- 4. Costing: The cost of the Organic Passion Fruit juice has been put at Rupees 177.20p. I think it is reasonable because organic products have health benefits. Also fruits like passion fruit are seasonal and highly valued.
- 5. Lessons learnt: I learned that with waste materials you can reuse and recycle to make beautiful and useful products if you are creative. COSTING OF CRAFT PRODUCT

Imchalong Longchari, Class 7

- 1. Materials: Empty wine bottle, rope, tissue rolls and colour to paint the tissue
- 2. Tools: Scissors, chart paper, paint brush and fevicol.
- 3. Process: a) Take an empty bottle, apply glue or fevicol below the neck of the bottle till the bottom of the bottle. Take a sheet of tissue rolls and paste them on the bottle covering well. Keep aside and let the glue dry well. b) Take a brush paint and colour the tissue of your choice, here I have chosen black colour. Put aside and let it dry completely. c) Once the colour is dried, take a rope and start rolling them from top of the bottle neck till it reaches the glued tissue paper and cut off the remaining rope leaving about 1 or 2 inches of the rope below as a stem. d) Take a piece of tissue, roll them with hands into a ball. Dip your fingers into the water and wet the tissue balls to give them a nice round look. Keep aside and let dry for few minutes. Place the tissue balls with the help of fevical on the battle in the shape of grapes accordingly. e) Draw some grape leaf patterns on a coloured chart and cut out the leaves with scissors. Once it is cut nicely paste them over the stem or the extra rope we left on the bottle. f) Take a chart paper cut out some piece to label and price the product.
- 4. Use: The decorated bottle can be used as Incense stand, to store dry lentils and can also be used as a decorative piece.
- 5. **Brand:** I have given the product name as 'Handcrafts' since it is hand crafted and made the tag round and simple for all to understand the price.
- 6. Learning: With this exercise I learnt how to make waste product into a useful product. It also helped me understand how to label the prices of products.



Chenmai Chang, Class 7

crafting design costing branding

SI. No.	Particular of Cost	Limitation	Rate Per Unit in INR	Size/Quantity Used	Estimated Cost in INR
1	Used Bottle	Actual	5	1	5
	Jute Rope		2	3 meters	6
	Play Dough		20	-	20
2	NO Chemicals	Actual	-	-	-
3	Glue	Actual	10	1	10
	Glue Gun		-	-	
	Scissors		-	-	
	Knife		-	-	
	Paint Brush		5	1	5
4	Paint	Actual	10	1	10
5	Polishing	Actual	NA		-
6	Packaging Cost	Actual	20	1	20
7	Making Cost	Actual	20		20
8	15% Overhead for maintenance of tools and machinery depreciation	15% of total material cost (Serial No 1)			4.65
9	Transportation/Vehicle/Petrol	5% of total material cost (Serial No 1)			1.55
10	Production Cost	Actual			102.20
11	Organic Passion Fruit Juice				20.00
12	Brand Value				55.00
13	Total Cost				177.20



Aatreyee Neog, Class 7



Anushka Somani, Class 8



Krishang Choudhary, Class 8



Prapti Borah, Class 7



Taveine Sha, Class 7



Dhruv Prithani, Class 7



Kapish More, Class 8



Krishna Agarwal, Class 8



Siddhi Gupta, Class 8







Devansh Gupta, Class 7



Urvee Rathi, Class 7



Arushi Mittal, Class 8



Piyush Bagaria, Class 7



Sarvagya Kasera, Class 7



Bariskhem Pohti, Class 8



Tonoy Saikia, Class 8



1 The purpose that the bottle is going to serve is a piggy bank and



Piyush Paul, Class 8



a pencil holder.

- 2 ECO TRISAFE- ECO is because it is Eco friendly as it is made from a recycled bottle.
- 3 I think the pricing is quite reasonable with regards to the costing sheet.
- 4 I learned that we should not throw away some thing that might be useful . Like this plastic bottle is now converted into a piggy bank or a pencil holder.





Art Showcase

DURING LOCKDOWN BY ARTIST AVIATORS

















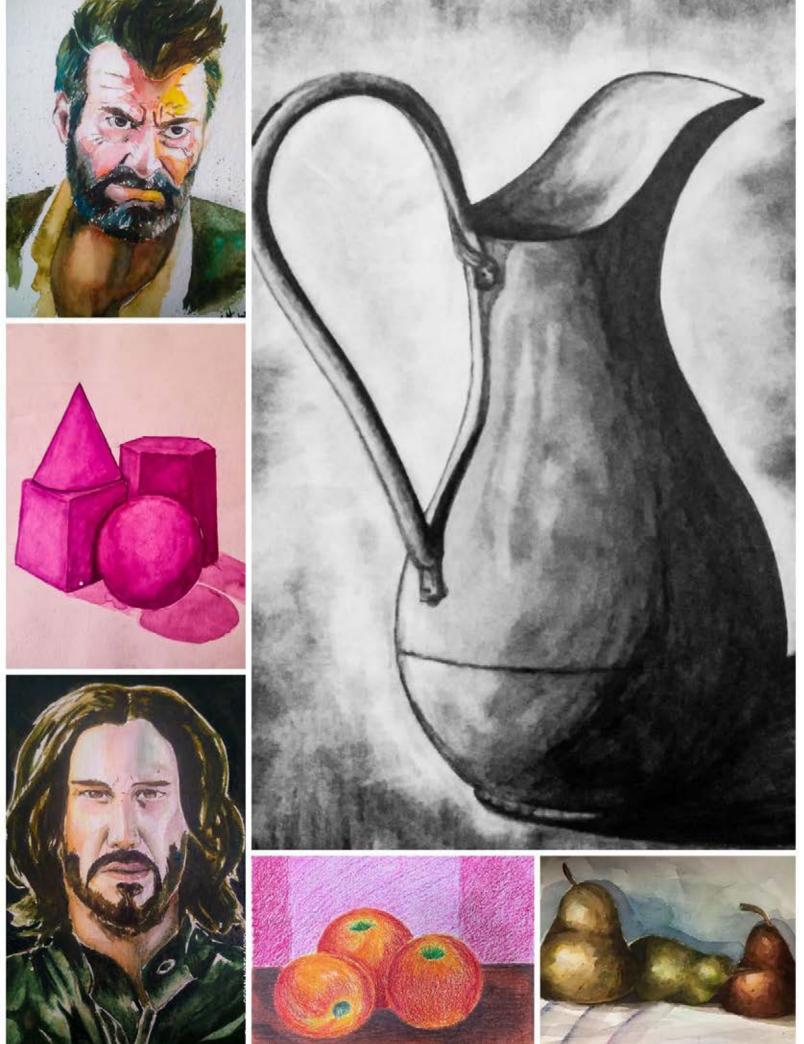




Anticlockwise from top right corner: Monsum Chutia, Class 6. Leyi Lego, Class 12. Nilasha Bhimsaria, Class 11. Ananya Singh, Class 12. Dhwani Deorah, Class 9. Shreeya Elangbam, Class 9. Monsum Chutia, Class 6. Harshi Kashyap, Class 10. Kedimen Jamir, Class 10. Nilasha Bhimsaria, Class 11.

Opposite page:

Anticlockwise from top left corner: Baristha Gogoi, Class 11. Imna Jamir, Class 12. Baristha Gogoi, Class 11. Zeenat Ullah, Class 12. Lydia Timungpi, Class 12. Anvita Dey, Class 9.







British Council International School Award (ISA) Project

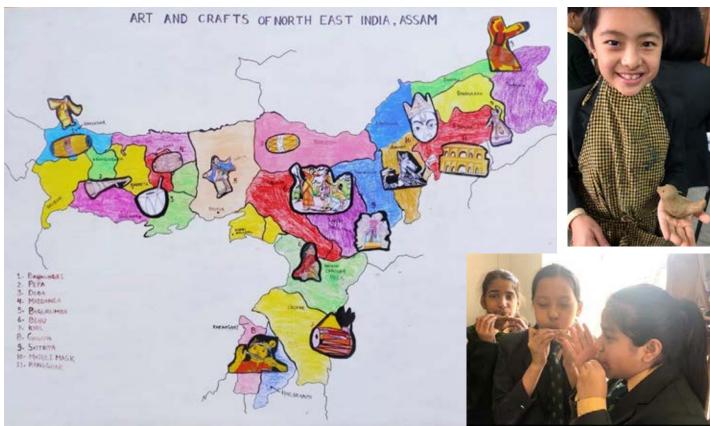
PRE-CORONA CREATIVE COLLABORATION

The ISA project collaboration involved students from classes 5 to 8 of The Assam Valley School and students of grade 5 & 6 of Bednarska Primary School, Warsaw, Poland. An exhibition was held in the school on 13th March 2020, showcasing how both the schools shared their work inspired from the Art & Crafts of North East India: Assam, and the day to day school activity in polish culture and lifestyle. The departments of Art, Craft Design & Technology (CDT), Geography & History at AVS put together the project work for AVS.















Valley School

Visit us at www.assamvalleyschool.com • https://www.facebook.com/assamvalleyschool • https://www.instagram.com/assamvalley/Design & layout by Anikaith Anant Joshi, Class 8