



# SRIJANYAM ART & DESIGN FEST 2020

ORCHID

THE ASSAM VALLEY SCHOOL ART & DESIGN NEWSLETTER

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# SRIJANYAM 4.0

UNLOCKING CREATIVITY IN THE NEW NORMAL

The Assam Valley School celebrated its Silver Jubilee with the 4th edition of 'Srijanyam' Art & Design Fest on a virtual platform, this year. The theme for the fest was 'Unlocking Creativity in the New Normal'—visual expressions for the difficult decisions coming up as we plan to return to full-time activity—a 'new normal' in the near future amidst the struggle to contain the current COVID-19 pandemic.

To collaborate on unlocking creativity in the new normal, an era post the COVID onslaught on society, 41 schools participated in the fest this year sharing their expressions in myriad visual forms, for a new paradigm, a new way of life.

Along with the host school, the participating schools were:

- BCRM Public School, Vidyagram, Bahal
- Birla Balika Vidyapeeth, Pilani
- Chittagong Grammar School, Bangladesh
- Daly College, Indore
- The Doon School, Dehradun
- The Emerald Heights International School, Indore
- G. D. Birla Memorial School, Ranikhet
- Genesis Global School, Noida
- Indian School, Al Ghubra, Muscat
- Indus Valley World School, Kolkata
- Kerala Public School, Kadma
- The Lawrence School, Lovedale
- Legacy School, Bangalore
- L K Singhanian Education Centre, Gotan
- Mayo College, Ajmer
- Miles Bronson Residential School, Borjhar
- Mayo College Girls' School, Ajmer
- MGD Girls' School, Jaipur
- Modern High School for Girls, Kolkata
- Modern School, Barakhamba Road, Delhi
- Pinegrove School, Dharampur
- Rajmata Krishna Kumari Girls' Public School, Jodhpur
- Sainik School Balachadi, Jamnagar
- The Sanskaar Valley School, Bhopal
- The Scindia School, Gwalior
- South City International School, Kolkata
- Scindia Kanya Vidyalaya, Gwalior
- Sunbeam School, Ballia
- Sunbeam English School, Bhagwanpur
- Sunbeam School Lahartara, Varanasi
- Sunbeam Suncity, Varanasi
- Sunbeam School, Varuna
- Tashi Namgyal Academy, Gangtok
- The Hyderabad Public School, Begumpet
- The Mann School, Delhi
- Unison World School, Dehradun
- Vidya Devi Jindal School, Hissar
- Welham Boys' School, Dehradun
- Welham Girls' School, Dehradun
- Yadavindra Public School, Mohali

The participation categories in Srijanyam were:

- Portrait
- Poster Design
- Digital Illustration
- Cartoon or Caricature
- Digital Imaging with Photoshop Sr.
- Digital Imaging with Photoshop Jr.
- Photography Sr.
- Photography Jr.

# PORTRAIT

OF A DISTINGUISHED WORLD LEADER

1<sup>st</sup>

Mohamed Zeeshan, Indian School, Al Ghubra, Muscat

N Subramonian, The Lawrence School, Lovedale

1<sup>st</sup>



»» His Majesty Sultan Qaboos Bin Said in acrylic painting on canvas. It isn't every other day that a great leader is born. He was the King of Sultanate of Oman and a Noble Peace prize winner, his principles of peace, tolerance and acceptance are virtues that are hailed by all those who have enjoyed the peace provided by this land.



»» Nelson Rolihlahla Mandela was a South African anti-apartheid hero and a world leader who became the first black president of South Africa. He taught humanity the need to forgive people who once hurt you. The medium I have used is pencil on paper.



Soham Agarwal, The Doon School, Dehradun 2<sup>nd</sup>

2<sup>nd</sup> Brinda Banerjee, Indus Valley World School, Kolkata



»» I chose to paint Jiddu Krishnamurti. What fascinated me the most was his idea that: if anyone is in pursuit of anything, she/he is confined. He travelled across the world speaking at different events, influencing and impacting people around him—making him a true 'World Leader'.



»» I have chosen to draw Martin Luther King Jr. He fought for a land free of discrimination, one where equal rights and dignity were promised to all and his words still hold true to this day. To quote his words 'I have a dream'- "With faith we will be able to work together, pray together, struggle together, go to jail together, stand up for freedom forever."



2<sup>nd</sup>

Saikhom Angela Devi, Miles Bronson Residential School, Borjhar

Aksh Mittal, Pinegrove School, Dharampur

3<sup>rd</sup>



»» Stephen William Hawking Despite being confined and unable to even speak in his own voice, he overcame unfathomable hurdles, inspiring millions across the globe and I, being one of them.



»» Mother Teresa, known as Saint Teresa devoted her life to caring for the sick and the poor. She was also a missionary and a humanitarian. She helped people living in poverty. She saw beauty in every human being.



# RESULTS

3<sup>rd</sup>

Anveshika Sharma, Sunbeam School Lahartara



» Humans are right, when they respect Human Rights!  
Abraham Lincoln, the name itself speaks volumes. He is considered the greatest president of the United States of America. He is renowned for ending slavery in his country. A true leader, believer and the change maker who justified every bit of his constitution.

Farhan Bakht Ahmed, Modern School, Barakhamba Road, Delhi

3<sup>rd</sup>



» From achieving his dream of freeing slaves in the United States, to winning the Civil War for the Union, Lincoln was a world leader in the truest sense. But he was a man of the people too. Why so? Because people even today can relate to him: he battled depression all his life, lost and mourned for his son, who passed away. He is the epitome of a man who is the best of both worlds — the political and the personal.



# POSTER DESIGN

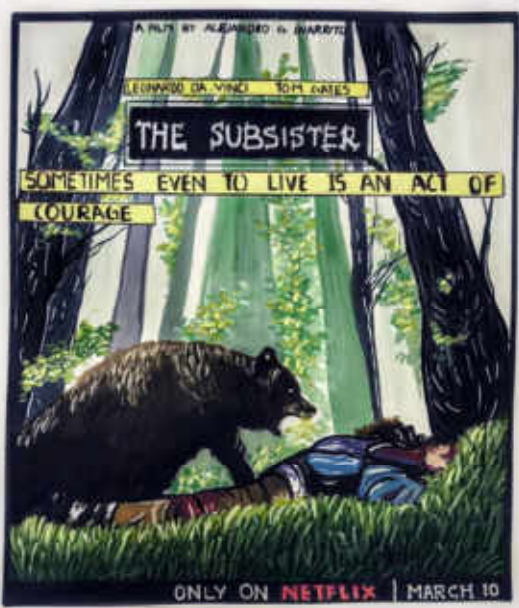
MOVIE POSTER FOR A SURVIVAL MOVIE OF ACTION OR COMEDY GENRE

1<sup>st</sup>

Nilasha Bhimsaria, The Assam Valley School, Balipara



» This poster has been inspired by the movie 'The Revenant' which is a survival movie of action. The drawing in the poster portrays one of the most distinct scenes which brought a twist in this movie. I have used water colour as the medium and I have made it opaque in the form of applied art. I have added a self-made quotation and a title for the movie along with different names of the cast to add a little humor.

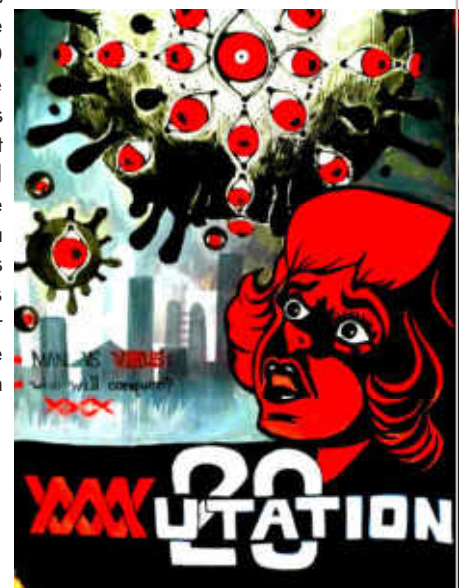


Mohona Sengupta, Modern High School for Girls, Kolkata

2<sup>nd</sup>



» The movie poster is of a movie by the name of Mutation 20 encapsulating that the pandemic of 2020 is caused by a mutant virus. The colour red signifies danger while the virus depicted as a monster with numerous eyes shows that it leaves nothing unseen or untouched. It is a game of survival between man and virus.



# RESULTS

2<sup>nd</sup>

Suhani Mathur, MGD Girls' School, Jaipur



A giant monster is terrorizing Vatican City. Nobody knows where it came from but what we do know is that it's causing destruction by constantly arriving at the seashore craving human flesh. Is there anyone who can stop the Doomsday clock when he grows dynamic enough to conquer humankind?

Gunjan Dodwani, The Emerald Heights International School 3<sup>rd</sup>

Soumya Saraf, Welham Girls' School, Dehradun

2<sup>nd</sup>



I have used pipe smoke and a magnifying glass to portray a detective. Crime is depicted by masks, footsteps and money. The tagline of the movie itself provides comic relief. According to Lewis Bond's colour theory, the colour palette used in the poster says a lot about the genre and storytelling. I have used vibrant and bright colours like orange, red and yellow to depict laughter, excitement and enthusiasm.



3<sup>rd</sup> Ameesha Jain, Mayo College Girls' School, Ajmer



"Little Women" perfectly argues for the importance and power of stories about women. The stories are simple and sweet at first glance but build into an overall struggle to find what is worth loving and giving your life to. The movie shows survival of four sisters through the mix genre of comedy as well as wit. The movie has been adapted from a book therefore through my poster I'm trying to explain how the four characters of the movie spring to life and where the golden curves show the sparkling magic which lies within them which turns the movie into a gripping story.

3<sup>rd</sup>

Aanya Mehta, MGD Girls' School, Jaipur



In a bid for territorial expansion by superpowers the movie 'THE DEBACLE' shows widespread destruction and radioactive fallout, causing collapse of civilization. The aftermath is brutal enough to wipe out any hope of salvaging life on earth. Will we survive or succumb?

Ipsita Thapa, Pinegrove School, Dharampur

3<sup>rd</sup>



Hacksaw Ridge is a biographical war film, based on the 2004 documentary, The Conscientious Objector. The film focuses on the World War II experiences of Desmond Doss, an American pacifist combat medic who, as a Seventh-day Adventist Christian, refused to carry or use a weapon or firearm of any kind. Doss became the first conscientious objector to be awarded the Medal of Honor, for service above and beyond the call of duty during the Battle of Okinawa.



# DIGITAL ILLUSTRATION

'WILDLIFE SIGHTINGS' — NATURE RECLAIMING THE EARTH

1<sup>st</sup> Anushcka Joshi, The Assam Valley School, Balipara

2<sup>nd</sup> Meenal Jain, Welham Girls' School, Dehradun



### LUSH LIFE



This illustration depicts me amidst my visualization of nature and

wildlife I saw since the lockdown—the beautiful orchids and other fauna, the vibrant hues of the butterflies, the partridges hopping on wrought iron benches, the energetic elephant herds and the occasional rhino that came in close proximity to us humans. I am extremely blessed to stay in a sylvan countryside where nature blooms.



This pandemic has hit the reset button. Nature has begun reclaiming its space across the world with all of us confined to our homes. The air is cleaner, water less toxic and worldwide emissions are down. We need to learn to coexist with other living beings or nature will find its way to reclaim its space and engulf us. We belong to it as much as any other species.



3<sup>rd</sup> Janhvi Mishra, Sunbeam English School, Bhagwanpur

3<sup>rd</sup> Gunjan Ahluwalia, Yadavindra Public School, Mohali



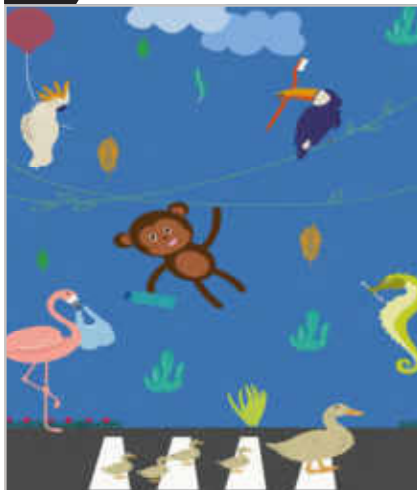
### WILD CITY

In this ongoing of pandemic where we humans are trapped inside our homes to stay alive, wildlife has regained its place. The world before being completely overrun by humans was dominated by wildlife and now animals can once again freely explore the manmade surroundings.



### WILDLIFE, THE STRONGEST

No matter the amount of destruction we do to nature and wildlife, it always finds ways to tackle those problems proving that nature and wildlife are the strongest of all. In my artwork one can see that wildlife has adapted to it's their new environment.



3<sup>rd</sup> Hita Aran, The Lawrence School, Lovedale

3<sup>rd</sup> Areeb Asgar, Sunbeam English School, Bhagwanpur



### TEMPORARY SERENITY

Tigers require an extremely large habitat to hunt their prey and raise their young. One of the biggest reasons for the decline in their population is the destruction of their habitat by humans.

As we have our own place to live and would get irritated to some unwanted guests in our house, animals feel the same way, let's stay in our territory and they'll stay in theirs.



### THE SWITCH

The switch illustration is the mirror of current situations where before Covid- 19 animals used to stay restricted in their habitats or caged in zoos but now we humans are bound to stay indoors and animals are moving freely and we cannot do anything else other than watch.





## DIGITAL IMAGING SR

1<sup>st</sup>

Anushcka Joshi, The Assam Valley School

ESCHERISM



### THE METAMORPHOSIS OF THE TESSA-FLY

MC Escher experimented a lot with the concept of tessellation and I have tried to show Escher's division of the plane by transforming the 2D tessellation that I created on the laptop monitor into a 3D butterfly, called 'Tessafly' in flight which hovers around the laptop and returns back in the 2D tessellation, thus moving from the plane of the non-living to the living world and back. I took the butterfly as the main subject because I was inspired by Escher's concept of metamorphosis of one shape turning into something completely different — into tessellation, then butterfly and back.

Nandini Gattani, Unison World School

2<sup>nd</sup>

3<sup>rd</sup>

Jaysi Nigam, Sunbeam School Lahartara



### THE INFINITE MIRROR

The mirror used here is a symbol of infinity, as images reflected back in them are unending, and create a sense of boundlessness. The frames are merged with the exterior of the mirror and play around with the concept of the Fibonacci spiral, making the viewer feel like they are in a dreamscape.



### PINK CITY

Be blown away by the Visual Spectacle where every time you blink you get to see a new marvel, a new dimension in the same structure. This beauty when captured and digitally imaged, forms a unique star shape that captures the attention right away making it magnanimous and leaving the viewer awestruck. That is sheer magic captured with perfection.



attention right away making it magnanimous and leaving the viewer awestruck. That is sheer magic captured with perfection.

## DIGITAL IMAGING JR

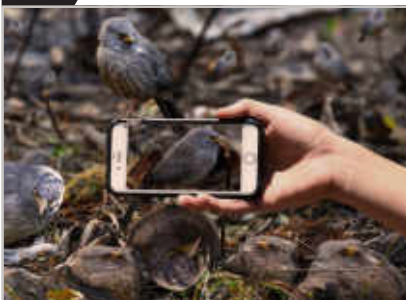
SURREALISM

1<sup>st</sup>

Anikaith Anant Joshi, The Assam Valley School

Prachi Avi Sharma, Sunbeam English School, Bhagwanpur

1<sup>st</sup>



### COUP IN BIRDISTAN

The image captures a surreal story in which the 'traitor' birds have been melted into coconuts and the 'Gangster birds' have hijacked the iPhone and overthrown the Magpie rule. Now they have set their eyes on something higher..... This image is a blend of 4 photographs shot by me. Made on Adobe Photoshop, I have edited several birds into the shapes of coconuts, added a hand holding a phone, a bird staring from the edge (nicknamed gangster bird), another bird sitting on the phone and many more blurred (in post) birds in the background.



### EXPEDITION

A boat which is a medium to cross the river and fulfilling journeys. Life is a never-ending journey with obstacles. This artwork portrays this statement as the boats seem to never end. The same boat is repeated in order to create surrealism.





# RESULTS

2<sup>nd</sup>

Diya Kabra, MGD Girls' School



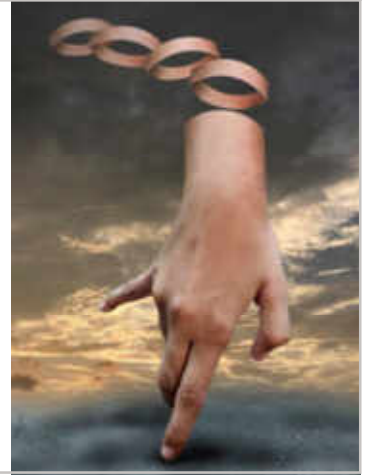
Water is commonly used to extinguish fire. Here, in my artwork, I tried to keep up with the theme and compare water and fire in the most subtle way possible depicting the need for humans to sometimes replace water (calmness) with their fire (temper) in a candle (life).

Anwasha Srivastava, Sunbeam School Lahartara

3<sup>rd</sup>



The chains are off...freedom at last to walk away. The painting depicts freedom...freedom from the Chains of COVID, from Physical Distancing, from the shackles of Corona...a world where there will be freedom to walk, talk and just be! The picture showcases the same.



# PHOTOGRAPHY SR

## SUNSET PHOTOGRAPHY

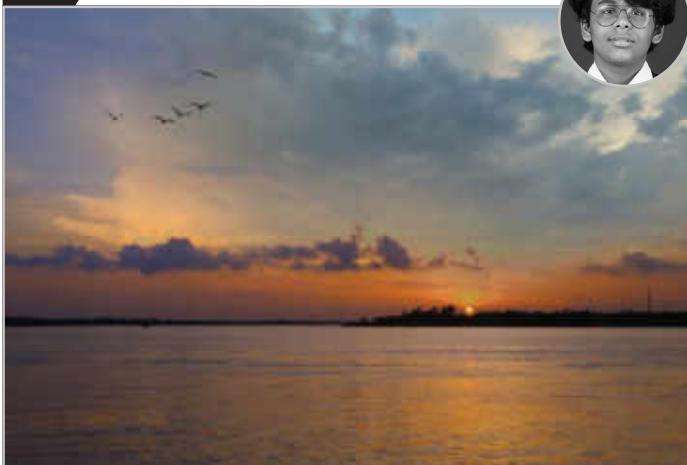
1<sup>st</sup>

Yashraj Agarwal, The Assam Valley School



2<sup>nd</sup>

Ahan Roy, South City International School



Prashanti Singh, Sunbeam Suncity

2<sup>nd</sup>



# RESULTS

2<sup>nd</sup>

Amisha Pandey, Sunbeam Suncity

Mahita Jindal, The Assam Valley School

3<sup>rd</sup>

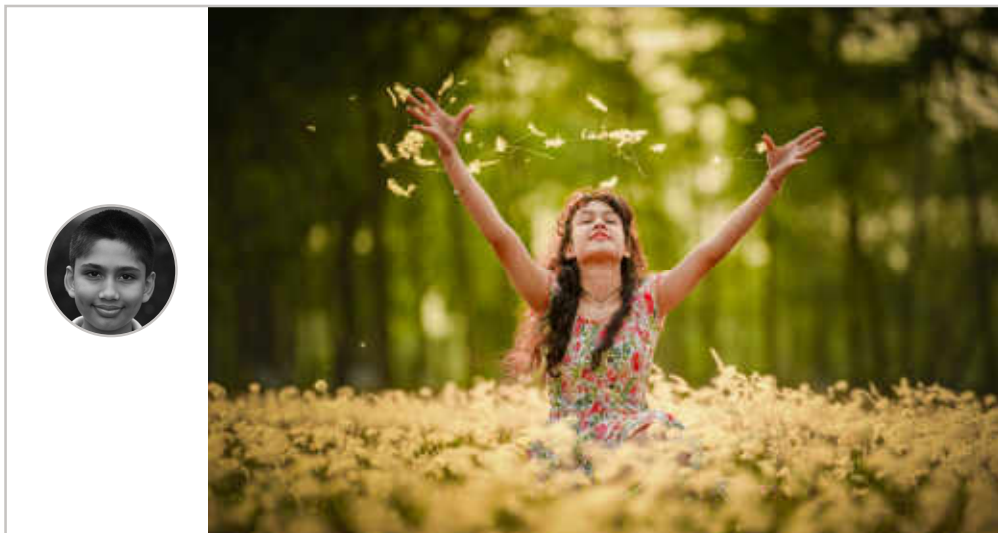


## PHOTOGRAPHY JR

### NATURE PHOTOGRAPHY

1<sup>st</sup>

Anikaith Anant Joshi, The Assam Valley School

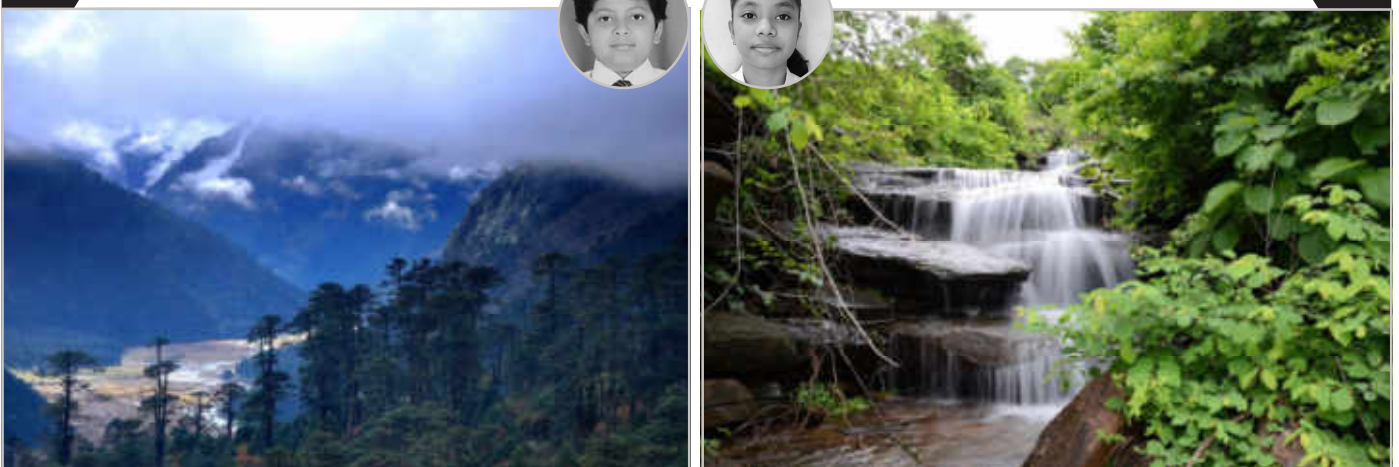


2<sup>nd</sup>

Ritwik Kumar, Sunbeam Suncity

Samridhi Mishra, Sunbeam English School, Bhagwanpur

3<sup>rd</sup>



# THE JURY



**Temenuga Hristova** is a visual artist from Shumen, Bulgaria. She has worked in the fields of painting and printmaking and art education. She has participated in international exhibitions in Bulgaria, Macedonia, Romania, Hungary, Turkey, Czech Republic, Italy, France, Armenia, Lithuania, Russia, Egypt, Morocco, China, USA, Canada, Australia, Argentina and Mexico. She is a member of the Union of Bulgarian Artists Graphic section and International Association of Art, UNESCO. She has been an active art educator, conducting art workshops and classes around the globe. She has judged many regional, national and international art competitions for children. In 2020, she was granted with the Special award in the National Conference about Ecological education in Bulgaria.



**Shaunauk Sokey** is an animator and illustrator, from Guwahati, Assam. He specialises in hand-drawn character design animation. He is currently directing and producing a short film on the man-elephant conflict in Assam. Apart from working as a freelance artist/designer, he worked as a content creator, writer and animator at Toonz Animation and as a designer at Nest Design India, Green Hub and North East Network. As a storyteller, Shaunauk wants to share the plethora of rich indigenous culture and folk stories of various regions of India with the rest of the world in the form of animated films.



**Allen Shaw** is a Berlin based Indian artist/illustrator and storyteller. His life revolves around travelling and collecting stories from different parts of the world in his sketchbooks, for him it has become a way of life. He graduated from the National Institute of Design, Ahmedabad, with a specialization in Animation film making. He is also into "Creative Activism", this he does through graphics and cartoons.



**Argha Sengupta** is an Associate Professor of Animation Cinema, at the Satyajit Ray Film and Television Institute, Kolkata. During his career of 21 years, he has worked as the Creative Director with Maya Digital Studios and International TV programmes and Bollywood films of repute. He has worked on several international projects for clients like Nickelodeon UK, BBC, Visionscape Interactive USA, Disney and Tigarhare Studios USA and for Indian channels like Star, Zee, Sahara, Set Max, NEO sports, UTV, and Prime Channel.



**Rashmi Ravi Bhardwaj** is from Jaipur and has an industry experience of 29 years in design. She now enjoys teaching and sharing her learning! Being an artist at heart, she takes painting classes as well for all age groups, at her studio and at NID, Ahmedabad. She believes in living life with power, freedom and full self expression. "One Act of Random Kindness" daily, makes her happy and going.



**Manisha Chawda** is a Textile Designer and an artist based in San Fransisco, California. She has a deep interest in the handloom traditions of India, specifically IKATs. She runs a brand called 'Neeli Titlee' in collaboration with the Ikat weavers of Odisha. She likes painting, reading, meditating and gardening in her spare time.



**Anurag Rana** is the CEO at Threye Interactive, an award winning computer gaming company. An alumni of Rashtriya Indian Military College and Indian Institute of Technology, Kharagpur; Anurag was awarded the Gold Medal for most outstanding performance at IIT-Kpr. His gaming company focusses on creativity and quality as a hallmark in his output. His game 'Guardians of the Skies' was awarded the best game award by Microsoft in 2015. His studio has produced more than 10 games in recent years.



**Divya Bahukhandi** is a designer and an artist based in Melbourne, Australia. She is a design consultant for leading lifestyle and fashion brands across the globe. She has presented her work and conducted workshops at various international forums. Following her passion for visual arts, her watercolours and mixed media artworks are represented in multiple art galleries across Australia.



**Shalini Singh** is a designer specialising in brand strategy and communication design with 20 years of work experience around the world. She has founded two design firms and worked as a Design Director at Ray and Keshavan (Brand Union) and as a consultant brand designer for a US based company. A visiting faculty at National Institute of Design (NID), NIFT, Indian Institute of Art and Design, her recent projects have been on India specific to deliver glocal, socio-culturally pertinent communication design solutions to multinationals like Samsung, Whirlpool and Medela.



**Rachana Damani** is professionally a graphic designer from Virginia, USA. She is also a prolific watercolour artist and sketcher. She draws inspiration from the world around her, be it nature, architecture, still life, urban settings or people. She practises and teaches regularly from her studio based in Virginia, USA. She has also exhibited her work in many Art galleries here.



**Jansher Aidan Bakhshi** is a Product Designer and founder of 1xperience Studios. An alumnus of the National Institute of Design, Jansher started his career in Pforzheim Germany and has specialised in the design of watches and wearable technology. He has worked with Titan Watches and designed the 2050 Watch Concept for Tata's 150th Year Anniversary Celebration.



**Anita Tripathi** is a New York based Textile designer. She designs home furnishings for the American and European markets using software like Adobe Photoshop Illustrator and U4ia. She has worked with London Fog, Waterford and Marcus in NYC. Her interests include art, travel, architecture, cooking and gardening.



**Ratnajit Chaudhury** is a professional photographer. His work is exhibited in more than 50 countries through salon photography and other contests. He has judged many national and international photography contests. He has won awards like the WPAI Bronze in 2019 and WPAI Silver in 2020 from the Wildlife Photography Association of India.

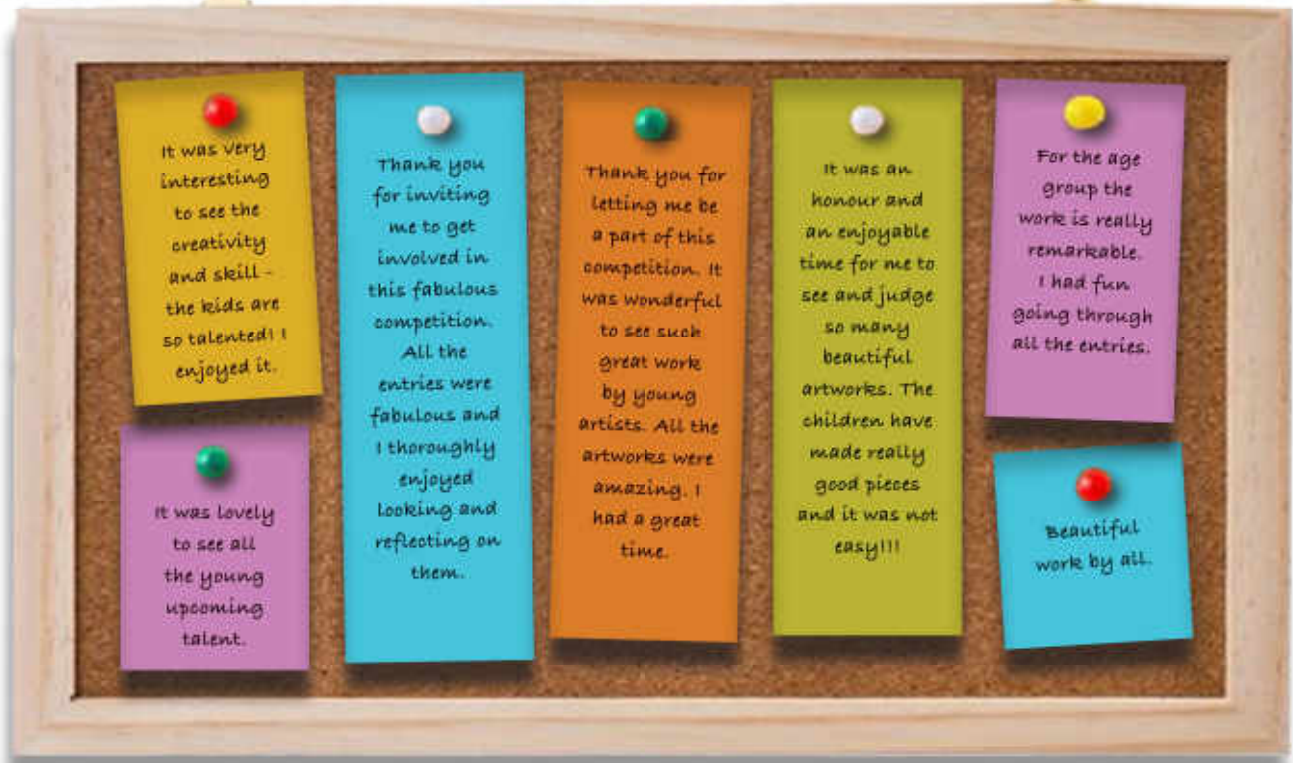


**Himangshu Lahkar** is a Photographer and a Graphic Designer and an expert in 3D Lighting art. He is the Media Consultant to the Government of Assam and Hon. General Secretary of the Photography Club of Assam. He is a regular contributor to various stock photography sites like Shutterstock and Getty Images. He has worked as the lead photographer of more than 50 government and private sector projects.



**Vivek Raj Singh** is a cinematographer and a photographer. He works for Riverlight Pictures, Mumbai. He is also associated with magazines like Art & Deal, Better Photography, Black & Gold (Bombay Gymkhana's monthly), Confluence (Birla Sun Life Asset Management's quarterly in-house magazine), Mid-Day and Mumbai Mirror Newspaper and Time Out Mumbai.

# JURY COMMENT BOARD



The creatives printed are the students' ideation and do not necessarily reflect the views of The Assam Valley School . Designer-in-Chief: Anushcka Joshi . Art and Design Crew: Nilasha Bhimsaria, Adrija Das, Sourav Khodal, Tanisha Bhadra, Baristha Gogoi, Akankshit Sharma . Published by: The Headmaster, The Assam Valley School . Faculty Advisor: Priyanka Joshi . Online link: [https://issuu.com/orchid-assamvalleyschool/docs/orchid\\_issue\\_4.7](https://issuu.com/orchid-assamvalleyschool/docs/orchid_issue_4.7) . Website: [www.assamvalleyschool.com](http://www.assamvalleyschool.com) . Email: [orchid@assamvalleyschool.com](mailto:orchid@assamvalleyschool.com)

